



Case Study: Jo Communications

Industry: Marketing Agency

Location: Chicago, IL

Challenge

Jo Communications was contracted to provide creative assets for a brand refresh project by one of their clients, who lacked the resources to implement website updates and business email services, putting the new branding launch deadline at risk.

Solution

Having collaborated on previous projects, the Jo Communications team was well-acquainted with our skills and quick turnaround. We provided essential technical assistance, effectively acting as an extension of their team, to seamlessly implement the digital assets they created for their client.

Results

Jo Communications and their client successfully launched their branding on time and exactly as planned. In addition, we resolved other technology challenges faced by their client and continue to assist them with their tech needs to this day. By going above and beyond the original scope and managing potential project hurdles, Jo Communications further strengthened their relationship with their client. With our prioritization framework and a results-oriented approach, we continue to support Jo Communications in achieving success on their projects whenever they require technical expertise.