

Case Study:

Jo Communications

Industry: Marketing Agency

Location: Chicago, IL

Challenge

Jo Communications are a marketing agency that partner with Chat Tech for managed IT Support. Jo Communications were contracted to provide creative assets for a brand refresh project by a new client of theirs, with a fast-approaching deadline looming. The new client were lacking resources for email services and website coding updates, endangering the project's timeline.

Solution

Having previously collaborated on a mutual IT project together, the Jo Communications team were well-acquainted with our team's skill set and fast turnaround. We offered essential technical assistance, effectively acting as an extension of the Jo Communications team, ensuring the timely completion of their project for their client.

Results

Jo Communications successfully delivered their client's project on time and, as an added bonus, resolved their client's technical challenges. Going above and beyond their scope by effectively managing potential project hurdles further solidified their relationship with their client. With our responsive and results-focused approach, we were able to assist Jo Communications to enrich their client success wherever we could!